



BEAUTY

BY EARTH

INSTRUCTIONS FOR USE

LEAVE-IN CONDITIONER/AFTER WASHING – After the shower, while your hair is still wet, add a few drops of argan oil to your hair, ends and scalp to hydrate and moisturize. It's especially nourishing if your hair is dry from daily use of a blow dryer, straight-iron or curling iron. Argan oil should be used each time your hair is washed and prior to being styled with a blow dryer, curling iron or flat iron to protect against heat damage.

HAIR STYLING/SHINE – Use as a styling product by adding a few drops of argan oil to the palms of your hand. Rub your hands together and run the palms of your hand over your hair, paying special attention to frizzy sections and hair ends.

CURL DEFINITION FOR CURLY/ETHNIC HAIR – Apply a few drops of argan oil to hair using your palm starting with the tips and working up to the scalp. Place hair in a slightly damp towel and squeeze curls without rubbing hair together resulting in more defined curls.

DEEP CONDITIONING – Massage a generous amount of argan oil into your hair and scalp 30-60 minutes before showering (it can also be left in overnight). Use a comb or brush to ensure oil is evenly distributed from roots to tip. To enhance the effect of your hair, wrap your hair in a hot or warm towel. Deep conditioning with argan oil can be done weekly or more often for those with dry hair or a dry/itchy scalp.

HAIR PROTECTANT FROM SUN AND POOL – Apply several drops of argan oil to your hair before hitting the pool or beach. This will help prevent sun and chlorine damage as well as protect against the dryness of salt water.

FACIAL MOISTURIZER - After cleansing morning and/or night, massage a few drops of argan oil directly onto your face and neck. Since argan is a dry oil, it will absorb quickly and is not greasy. If you want to use it as a serum, apply your night cream after the oil absorbs into the skin.

SUNBURN TREATMENT – Gently massage argan oil into burned skin and let it work its magic!

NAILS AND CUTICLE CARE – Massage a few drops of argan oil into your cuticles to soften, moisturize and encourage nail growth. For dry hands and brittle nails, rub oil into cuticles and nails and remove excess oil with a towel.

CRACKED HEELS AND ROUGH FEET - Use as an overnight treatment to nourish cracked heels by working a good amount into cracked or dry areas. Cover with clean cotton socks and wake up to soft and supple feet. For best results, apply nightly after exfoliating your feet.

BODY AND BATH OIL – Add a few drops of argan oil directly onto your skin, into the bath or body lotion. It's safe to use on a baby and to help minimize stretch marks on a pregnant belly too.

AFTER SHAVE – After shaving and drying skin, apply argan oil evenly across shaved area. Allow oil to absorb into skin to restore skin's moisture and elasticity.

MASSAGE – Argan oil can help relieve sore joints, soothes sore muscles and will moisturize and revitalize your skin. Apply oil to your skin in a circular, massaging motion. It is best used after a warm bath or shower, after the sauna or hot tub or during a massage.